

Bob Wiebes

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Summary

I have worked since early 2014 as a UX Designer and Design Strategist, helping clients to find out their user's needs and in turn building the right thing for them. In 2015 I became a partner at Snijboon, a social design firm in Utrecht, facilitating Design Thinking workshops and projects. I've been a jazz singer for over 10 years, playing with many musicians popular in the Dutch jazz scene, as well as organising successful jazz sessions in Haarlem (Haarlem Jazz Underground, Stiels Sessions). In 2021 I founded Le Vaccin, a natural wine project, organising pop-ups, offering wine box subscriptions and organising private tastings for individuals and businesses.

My interests seem to be endless and I would like to stress I have no hobbies, only passions. I love to cook and to delve into complex recipes with a large history, sharing these with friends, my writing (about food and culture) has been published in several outlets since 2013 and my illustrations have been featured on posters and flyers. It's not that I am able to do anything or everything, it's just that I like to do almost anything and everything.

So give me a call or send me a message, so we can do anything and everything together :)

Experience



Freelancer

Bob Wiebes

Feb 2014 - Present (9 years 4 months)

Design consultancy, Social Design, UX/UI-design, organizing and facilitating design workshops and Design Sprints. Love to work on educational design, art, applied gaming.

Clients: PHILIPS, De Belastingdienst, IJsfontein, Elastique, DOX Records, HKU, Gemeente Rotterdam, Gemeente Amsterdam, Ministerie van OCW, Regeringscommisariaat Seksueel Grensoverschrijdend Gedrag en Seksueel Geweld, Erasmus Universiteit Rotterdam, Vormats.



Owner & Drinker

Le Vaccin

Jan 2021 - Present (2 years 5 months)



Ontwerper / Facilitator

Snijboon

Jan 2015 - Present (8 years 5 months)

Snijboon facilitates change processes in organisations using creative workshops, bespoke work sessions addressing a specific 'wicked problem' and creative interventions. I am responsible for the design of the sessions (Design Thinking courses, design sprints, etc) and their facilitation.

Snijboon faciliteert veranderingsprocessen in organisaties met behulp van creatieve trainingen, sessies op maat die een specifiek 'wicked problem' aanpakken en creatieve interventies. Ik ben verantwoordelijk voor het ontwerp van de sessies (Design Thinking-trainingen, design sprints, etc) en de facilitatie ervan.

Onze klanten behoren voornamelijk tot de publieke sector, zoals De Belastingdienst, Gemeente Rotterdam, FNV en OMIX.



Organizer

Haarlem Jazz Underground

Oct 2018 - Present (4 years 8 months)

I've been organising monthly jazz session at The Wolfhound in Haarlem to promote jazz and (young) jazz musicians in Haarlem. During the Haarlem Jazz & More Festival I organised the Wolfhound Jazz Festival, a five day festival of music, also at The Wolfhound.

Artists of note who played during the Haarlem Jazz Underground concerts include Jesse van Ruller, Simon Rigter, Philip Harper (USA), Gideon Tazelaar, Ian Cleaver, Smandem, Ken Fowser (USA), Dan Nicholas (USA), Bob Wijnen, Tomas Gomez (FR), Armand van Wijck and Siu Tin Chi (HK), among many many others.



Singer / Keyboardist

Yes Miss No Miss

Mar 2017 - Present (6 years 3 months)



Espressotester

De Kleine Espressotest

Sep 2015 - Present (7 years 9 months)

In The Netherlands I rarely drank coffee. In 2015 I started an exploration where to find that Italian espresso experience in my own country, and fell into a seemingly endless rabbit hole of coffee knowledge. I started working in several coffee bars to understand the art of making the perfect coffee more deeply and I visited coffee farms to understand the process from berry to cup. This journey, I did not publicly share. What I do share, are annoyed reviews (in Dutch) about shit espresso I drink around the country. For your entertainment, but mostly mine.

On Instagram: @kleineespressotest

On web: <https://medium.com/de-kleine-espressotest>



User Experience Designer (Contract)

Worth

Mar 2020 - Apr 2022 (2 years 2 months)

UX/UI-Designer, Design Strategist, Design Consultant

Examples of projects I worked on at Worth:

- Designing an online collaboration platform for COC
- Creating the new generation of police interrogations for high-profile suspects

- Redesigning the entire visa application process for the Dutch Ministry of Foreign Affairs

Event Organizer and Sales

Wilde Wijnen

Oct 2019 - Jan 2021 (1 year 4 months)

Organizing natural wine popup events in and around Haarlem, helping out Wilde Wijnen with sales and promotional activities.

Design Strategist

Merkle Nederland

May 2018 - Jan 2020 (1 year 9 months)

As a Design Strategist, my responsibilities range from defining a product vision together with the client to assuring this vision is brought into reality together with our team. This involves extensive user research and validation.

On top of this I am active in the field of Speculative Design, where I help our clients prototype the future to find out how we need to prepare for a future we can hardly begin to imagine.

Examples of projects I worked on at Merkle:

- Creating the first human-centered placemaking project for Gemeente Amsterdam
- Redesigning and improving on the most popular Dutch news website (NU.nl)
- Creating the future of customising and ordering a car with Renault

Barista / Chef

The Coffee Virus

Jul 2017 - Feb 2018 (8 months)

Lead Singer

De Cassetteband

Aug 2014 - Jan 2018 (3 years 6 months)

Barista

Victor's Espressobar

May 2016 - Sep 2017 (1 year 5 months)

Editor / Redacteur

Manco Magazine

Jul 2014 - Dec 2016 (2 years 6 months)

Manco Magazine is a satirical magazine with articles mostly based on wordplays or some mechanism nobody understands

Editor / Redacteur

Deadline.nl

Nov 2014 - May 2016 (1 year 7 months)

Music, film and games editor for cultural web magazine Deadline.nl

Lid Opleidingscommissie

HKU (Hogeschool voor de Kunsten Utrecht)

Aug 2012 - Aug 2014 (2 years 1 month)

Advising the school board on the curriculum for the next year(s).

Kernstudent

HKU (Hogeschool voor de Kunsten Utrecht)

Mar 2012 - Aug 2014 (2 years 6 months)

I am currently helping composing the curriculum for the next couple of years at the HKU.

Intern

Golfstromen

Feb 2013 - Jun 2013 (5 months)

My responsibilities at Golfstromen included writing for their blog Pop-Up City, shaping through visual and textual means the Museon-exhibit 'Stad van de Toekomst (City of the Future)' while working on organising events like PechaKucha Amsterdam and Pop-Up City Live.

Sales clerk

DIGIfan

Sep 2005 - Sep 2010 (5 years 1 month)

Inform customers about videogames, assisting them in choices, sending out and receiving order, managing stores

Education

Hogeschool voor de Kunsten Utrecht

Master's Degree, Interaction Design

2010 - 2014

Kennemer Lyceum

Gymnasium, General

2002 - 2009

Skills

Culinary Skills • Design Research • Barista • Copywriting • User Experience (UX) • Sommelier • Design Strategy • Design Thinking • Public Speaking • Brainstorming

Honors & Awards

HKU Award Nominee

Jul 2014